

REFLECTIZ DIGITAL SECURITY FOR WEBSITES

MAKING DIGITAL BUSINESS SAFE AGAIN

Reflectiz empowers digital businesses to make their web applications safer by non-intrusively mitigating third-party application risks, without a single line of code being required.

Digital applications are a must today. Over 95% of organizations use them on their websites, be it third-party or open-source applications, to address their growing needs for digitalization, to enable business automation and to fulfill their technology needs.

From analytics, to user-engagement tools and open-source frameworks like jQuery, all of these applications are running on client side devices, which are unprotected by an organization's regular security controls. With almost unlimited capabilities, these applications are creating new security and privacy risks, and increasing the attack surface.

While application security tools are important to your development cycle, they do not protect your websites from these different third-party risks in live.

- Can you detect post-production website changes made by third-party applications, and monitor the client-side code for potential risks and targeted attacks?
- Can you monitor the different scripts, tags and domains being used on your digital assets?
- Do you know which information and PII data your third-party providers extract and where the data goes?



The Reflectiz solution provides you with continuous non-intrusive behavioral analysis and smart alerts, to resolve your security and privacy blind spots, ensuring your websites remain fully protected against these third-party application threats.

Take control of your website security with the 1st website security sandbox

Our zero-touch approach allows organizations to easily implement Reflectiz - without any production changes or prior requirements, saving time, effort, and waste of IT and DEV resources. This enables you to minimize your time to value and supports you in fulfilling your business responsibilities in critical times.

By scanning thousands of assets globally, we're able to create the biggest web application intelligence inventory. Reflectiz generates smart alerts to your security teams on any relevant issues, from supply-chain attack to unapproved vendor changes. Your security team can then assess and decide what actions to take, mitigating the risk and exposure identified, ensuring your websites are secured.

With Reflectiz your business is always one step ahead of the next emerging threat.

Reflectiz connects the dots, enabling fundamental 3rd party application security controls for your websites

- ✓ **Client side security and Web Skimming protection**
Reflectiz provides full coverage to the challenging attack vector of Web skimming, either by an internal compromised server, or via compromising a third-party script service like client-side attacks and Magecart threat actors. All this, whilst monitoring your post production code changes on an ongoing basis.
- ✓ **Digital inventory & asset management**
Reflectiz provides an extensive digital inventory and robust web asset management platform, that helps you manage the growing challenges and risks caused by third-party web apps. Thanks to our proprietary WWW methodology, we know exactly WHO the third-party apps are, WHAT risks they create and WHERE the collected data goes.
- ✓ **Privacy and PII security**
With Reflectiz you can protect your user's privacy. Growing privacy regulation demands, relating to integrated third-party code on websites, have turned into a major concern for organizations. Regulators today consider websites as data controllers that are required to govern their processors, which opens organization's up to sanctions and huge fines for any privacy infringements. Reflectiz enables you to know what PII is being sent outside of your organization, map your data processors that are implemented on your websites and then update your privacy policy easily, without creating a regulation breach.
- ✓ **Domains Security**
An average website may be using numerous local and remote domains communicating with its users, which are unmanaged by your websites and your security teams. When a domain turns bad, be it from a bad certificate, malicious content hosting, or just expiration, it still has an active connection to your website and your users. With Reflectiz you can scan your website ecosystem on an ongoing basis and eliminate all redundant remote domain dependencies.
- ✓ **Digital Tag Security**
With Reflectiz you can allow your teams to use Tag managers without compromising on your security level. Tag Managers allow marketers and digital teams to easily add any needed code, directly to production, unintentionally bypassing your regular security processes. These changes can affect your website like any other changes. Monitoring all your website tags in real time with Reflectiz, will enable you to have visibility of changes to these tags and take any appropriate action.